# Michael Derry

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## Professional Overview

I am an art director, graphic designer, illustrator, and animator experienced in all aspects of the creative process, from brainstorming, concept development, and writing, to production. My work includes graphic design, illustration, character design, animation, concept art, storyboards, and comic art. I have created work for film and TV, the web and interactive, advertising broadcast, print, and digital, as well as toy design and packaging.

## Work Experience

#### Derry Products, Los Angeles, CA

07/1999 - Present

#### Art Director, Graphic Designer, Illustrator, and Animator

Graphic Design, Illustration, Animation, Character Design and Assets, Storyboards, and Logos and Branding Projects include:

- · Characters, props, and other assets for numerous animated projects including the animated segments in the Netflix series "The Get Down" for Pig Apple
- · Graphic Design, Product Design, Illustration, and Branding for KD Technologies, Inc.
- Package Illustration for Funrise Toys
- · Graphic Design and other marketing materials for various celebrity clients for Schmooze PR
- Animation for commercials and humor videos for Microsoft and Microsoft MGX and the Susan G. Komen Foundation
- · Storyboards for commercials and video presentations for national brands and non-profits including EA Games, Microsoft, Boys and Girls Clubs of America
- Art direction and character design for animated pilot and mobile game "Dino Dogz"
- Director of Animation, storyboards, character design, and animation for the Telly Award winning web series "The DiCaprio Code" and "Trailer Tidbits" for the Walt Disney Internet Group

Clients include; Pig Apple, KD Technologies, Inc., Funrise Toys, Schmooze PR, Equinox West Hollywood, PBJS, Creative Impact Agency, Caboom Animation, Moxie Method, WhittmanHart Interactive, The Woo Agency, Troika Design Group, Dole Foods, Paradise Greetings

#### Plug DJ, Los Angeles, CA

07/2013 - 08/2015

#### **Art Director**

Art Direction, Character Design, Animation, Graphic Design, Visual Development, Scheduling Production, Research

As Art Director of Plug DJ, an interactive social media/music sharing site, my duties included:

- · Working with the co-founder, developers, and designer on the development of the overall art style and UX for the site
- Leading a team of artists in the creation of themed avatars, environments, chat badges, and other graphic assets for the online communities
- Directing the animated avatar dance loops
- · Implementing work flows and scheduling of production to insure that assets were of high quality and delivered on time
- Pitching ideas for and doing research for each month's theme
- Reviewing artists portfolios and participating in the interview process for the hiring of new artists/animators

#### DaVita, El Segundo, CA

07/2003 - 09/2012

#### **Senior Graphic Designer**

Graphic and Interactive Design, Branding, Illustration, and Animation

- · Lead in the design and production of branded eLearning course suites
- Developed the themes and designed course templates, supporting graphics, animated instructor characters, and interactive games
- · Developed logos, mascots, branding materials, promotional pieces, and printed products for various campaigns and events
- Collaborated on the development of animated commercials and promotional demos

2006 - 2007 Shining Star Award

#### Creator, Writer, and Illustrator

- Syndicated comic strip published in alternative newspapers and websites throughout the United States, Canada, Mexico, parts of South America, the United Kingdom, South Africa, Australia, and Turkey
- 2003 & 2006 WeHo Award Winner
- Wrote, directed, and animated the short film based on the comics, which was screened at film festivals throughout the world

#### BENT Magazine, Los Angeles, CA

06/1999 - 08/1999

#### **Art Editor, Illustrator**

- · Created full page and spot illustrations as well as comics and other graphics
- Wrote Artist Spotlight on new local artists
- Researched and maintained Art Museum and Gallery listings

### Skills

Adobe Creative Cloud with expertise in Illustrator, Photoshop, Animate, After Effects, InDesign, Acrobat, and Muse, ToonBoom Storyboard Pro, Microsoft Office, Final Draft

### Education

Northern Illinois University, DeKalb, IL

School of Art and Design

Bachelor of Fine Arts: Illustration

Studio Arts, Los Angeles, CA

**Education for Entertainment Creatives** 

Introduction to Maya, ZBrush, Painting with Photoshop, and Storyboarding with Storyboard Pro