



ROCCO BAVIERA

Illustrator | Graphic Designer | Art Director

About Me

Over my career spanning 25+ years as an Illustrator, Designer and Art Director, I've done work for a broad range of local and international clients. I have experience in both digital & traditional methods, I also have strong instructional, organizational and "constructive" critiquing skills.

I live and work in Hamilton with my wife and business partner, along with our daughter, a dog, cat and bunny rabbit.

Education

Sheridan College

Illustration Program 2 years

Ontario College of Art

Graphic Design & Illustration 2 years

Scott Park S.S.

Graduated w/Honours

St. Patrick's Elementary

Work Experience

FREELANCE ILLUSTRATOR

1990 - Present

Over a long career, I've done work for an international list of clients that include the World Wildlife Fund, Ontario Parks, Grammy Awards, Playboy Jazz Festival, Mayo Clinic, Deloitte, KeyBank, Publix, Wall Street Journal Asia, Washington Post, along with numerous magazines and book publishers(Penguin, Dorling Kindersley, Houghton Mifflin Harcourt). **Portfolio** | <https://www.roccobaviera.com>

Represented in the U.S. by Mendola Artists <https://mendolaart.com/artists/rocco-baviera>

PARTNER | FOUR EYES ART + DESIGN

2010 - Present

Graphic Design work for many major firms, local businesses, government agencies, and higher education. Broad range of work that includes Corporate Identity, Branding, Books, Posters, Packaging, Brochures and Annual Reports. Local clients include The City of Hamilton and McMaster University.

Portfolio | <https://www.foureyesdesign.com>

ART DIRECTOR

CBC Kids' Interactive Department

2012 - 2013 Contract

Responsible for creating the Preschool Website and other Interactive and Augmented Reality Activities & Games, along with creating Assets for various Web applications and Animations. Worked within a team structure with Producers, Designers, and Web Developers within a set timeline and budget.

Awards

The Society of Illustrators, NY

Communication Arts

Applied Arts Magazine

American Library Association

Art Directors Club of Metro Washington

The New York Festivals

The ACE Awards

Child Magazine

Skills and Expertise

- Illustration, Graphic Design and Art Direction
- 25+ years of experience in traditional & digital methods
- Adobe Creative Suite(particularly Adobe Illustrator, Adobe Photoshop)
- Working knowledge of InDesign
- Print Production • Website Design(Look & Feel, Production of Assets)
- Simple animated gifs • An eye for detail • Adhering to timelines and budgets
- Strong instructional, organizational and "constructive" critiquing skills
- Great working relationships with individuals and teams • References available

Interests



Photo



Music



Drawing

Contact

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illustration www.roccobaviera.com | **graphic design** www.foureyesdesign.ca